

Appreciation Impact Report 2020

# CHABAD OF PARADISE VALLEY

## & JPHOENIX YOUNG JEWISH PROFESSIONALS

**FIND OUT HOW YOU  
CREATED A WARM COMMUNITY  
FOR ALL AGES AND MEANINGFUL  
EXPERIENCES FOR YOUNG  
JEWISH ADULTS IN THE VALLEY**

*Photo: Mayor Jerry Bien-Willner lights the Menorah at  
our very first Chanukah Car Parade!*



**CHABAD**  
PARADISE VALLEY

**JPhoenix**  
young jewish professionals

## FIRST QUARTER JANUARY-MARCH

January 2020 started off with an explosion of possibility and opportunity. Monthly and weekly services were planned and holiday programs were carefully designed to bring the joy of Judaism to the Jewish Community in our area. Shabbat dinners were arranged for the Young Jewish Professional community and women's events, as well as classes, were set up. The vibrancy of our growing community could be felt at every gathering.

### COMMUNITY PROGRAMMING

- Shabbat Experience on Shabbat Mornings
- Insights with Chaya for Women (Pictured)
- First Fridays
- **Guest Lecture:** Born in the Shadow of Death (Pictured)
- Monthly Rummikub Game (Pictured)
- Purim on the Court (Pictured)

### YOUNG JEWISH ADULTS:

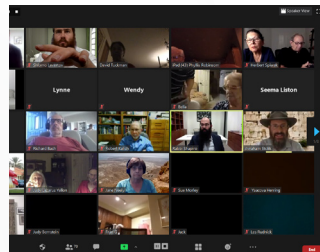
- Urban Spying – Study and Sushi!
- YJP Shabbat | Dinner & Cocktails



## A YEAR IN REVIEW

## SECOND QUARTER APRIL- JUNE

As March 2020 came in, it was clear that we had to shift gears. Passover meals and seders, Shabbat care packages and holiday to-go boxes, were arranged for 100's of people. Zoom classes went into full swing, and virtual hangouts became the new way of interacting with our beloved community.



### COMMUNITY PROGRAMMING

- Catered Passover Seder 2 Go
- Lag Baomer Street Circus – Drive In and Park (Pictured)
- Shabbat Services – New Torah! Social Distancing
- Shavuot w/ Brisket Dinner2Go
- Social Distanced Shabbat Services

### VIRTUAL EVENTS:

- **Guest Lecture:** Emmy Award winner Mr. David Sacks
- Bagel Baking with Chef Yudi
- BBQ , Kabbalah and Story!
- Challah in a Bag with Benita
- **Guest Lecture:** Jewish Daughter of Hamas (Pictured)
- One People One Heart – In Honor of the Rebbe

### YOUNG JEWISH ADULTS:

- Virtual Hangout and Drinks! x5
- Virtual Game Night x2
- BBQ 2 Go and Online Concert

*Chabad Welcomes our very own Torah!*

## THIRD QUARTER JULY- SEPTEMBER

### VIRTUAL EVENTS:

- Film: Alone, With G-d
- **Guest Lecture:** An Evening of Jewish Women – Riding Life's Roller Coasters
- **Guest Lecture:** Archaeological Claim to Jerusalem
- Guided Temple Tour – Live from Jerusalem
- **Guest Lecture:** Finding the Light in the Darkness
- **Guest Lecture:** Guardian of the Golden Gate

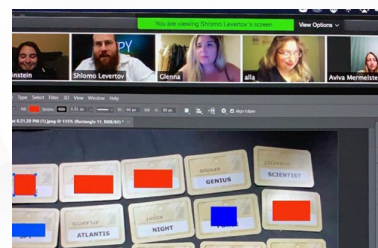
### COVID- SAFE | IN PERSON:

- High Holidays at the Andaz *(Pictured)*
- Shofar on the Patio
- Yizkor on the Patio
- Social Distanced Sukkah and Lulav Shakes *(Pictured)*

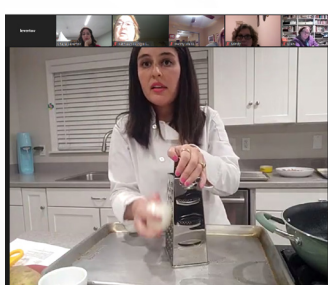
### YOUNG JEWISH ADULTS:

- Rosh Hashana Outdoor Dinner
- YJP Sukkot Dinner
- Shabbat Under the Stars
- Virtual Game Night *(Pictured)*

*As it became increasingly apparent, COVID-19 was not going anywhere and loneliness across the community was starting to set in. Chabad of Paradise Valley made use of every available resource to reach out to the community virtually and from a safe distance. Care packages, drive by holiday celebrations, phone and text “hellos”, and many zoom classes, lectures and social events were some of the many ways that we were fortunate enough to be able to connect with each other and remain connected as a community.*



**THANK YOU!**



## FOURTH QUARTER OCTOBER-DECEMBER

### VIRTUAL EVENTS:

- Chanukah Cooking Demo with Chef of @MyMaMenu
- Pre Shabbat Chanukah Zoom!
- Chanukah Gift Packages
- Weekly Talmud Class
- Weekly Class on the Prophets

### COVID- SAFE | IN PERSON:

- First Ever: Chanukah Parade around Town (Covid Safe)

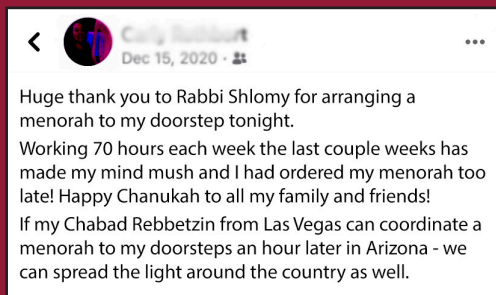
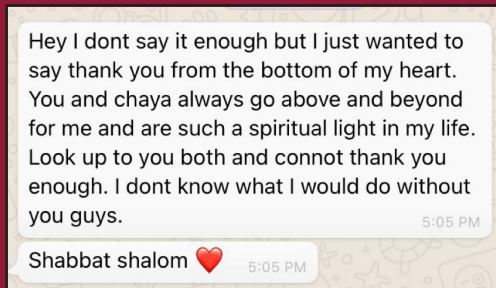
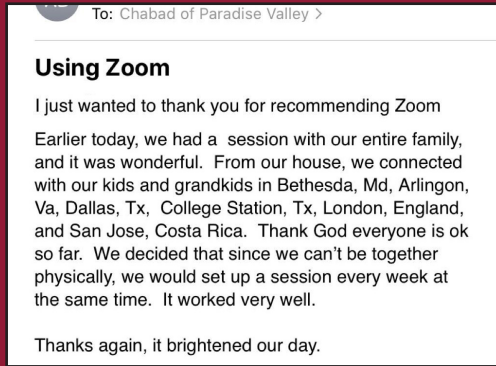
### YOUNG JEWISH ADULTS:

- Shabbat Under the Stars
- Virtual Hangout! Mix and Mingle
- YJP Drinks and Dreidels

My late husband and I found Chabad of Paradise Valley and Rabbi Shlomy through the Brenners who found them first. I have found it a winning combo. Rabbi Shlomy reminds our family of a cousin we love dearly. He is a great inspiration. Services are meaningful and engaging at the same time. With blessings for continued success in the future.

-Sharon Sak

## YOU WERE TAGGED IN A SOCIAL MEDIA POST!



## WHY WE SUPPORT CHABAD OF PARADISE VALLEY

Kurt and Tina Woetzel

During this tough year we watched how Rabbi Shlomy and Chaya became social coaches, helping people through uncharted territory in our modern world, not seen in 100 years. Isolation and loneliness are not unique to any demographic. They bridged the community together like ninja warriors, making it through with either foot on floating buoys.



Bringing young professionals together in new COVID safe ways - from the desolate cubes that were formerly comfortable apartments, may have helped save an entire generation. Assisting community members of the sandwich generation (children and grandparents) navigate new issues under circumstances that challenged multigenerational housing and care issues, stretched them in new ways.

We appreciate what Rabbi Shlomy and Chaya do for our community and for the young adult community, and we are happy to give financial support so this special work can continue.

## HERE'S WHAT PEOPLE ARE SAYING ABOUT JPHOENIX - 20'S AND 30'S



I'm thankful that Jphoenix has successfully adapted during Covid.

Hosting virtual events and continuing to bring the community together when it is needed most.

- Max Rudolph



Shabbat dinners are a terrific way of connecting with a diverse group of people, who come together despite any differences in faith, politics, etc. I look forward to the next Shabbat dinner!

- Lee Gross

*Our programming that is geared towards young Jewish adults is branded as jPhoenix.*

*Your support provides authentic and attractive Jewish experiences exclusively for young adults - social events, Shabbat dinners, classes and more!*

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